



15 August 2019

## INVITATION FOR PROPOSALS

The Philippine Department of Tourism Korea is in need of the service of a well- experienced company based in Korea engaged in the business of professional giveaway supplier for the Busan International Travel Fair 2019 (Bltf 2019) to be held at BEXCO, Busan, Korea on September 5-8, 2019.

Interested companies may submit quotations following the attached **Terms of Reference** on or before **August 22, 2019 at 5:00 PM** to:

Philippine Department of Tourism-Korea  
Suite 801, President Hotel, Euljiro1-ga  
Jung-gu, Seoul 04533 Korea  
Tel no: (02) 598-2290 Fax: (02) 3180520  
Email: [pdot@philippinetourism.co.kr](mailto:pdot@philippinetourism.co.kr) and [lily@philippinetourism.co.kr](mailto:lily@philippinetourism.co.kr)

**MARIA CORAZON JORDA-APO**  
Tourism Director and Attache  
PDOT-Korea

## TERMS OF REFERENCE

- I. PROJECT TITLE** : GIVEAWAY FOR THE BUSAN INTERNATIONAL TRAVE  
FAIR 2019
- DATE : September 5-8, 2019
- VENUE : BEXCO,BUSAN
- ITEM : BAMBOOTUMBLER WITH POUCH

In line with the Philippine Department of Tourism-Korea's efforts to intensify Philippine Tourism promotion in South Korea, the DOT in cooperation with the Tourism Promotions Board will participate in Busan International Travel Fair 2019 to be held at BEXCO, Busan on September 5-8, 2019.

In relation to this, DOT Korea will take several activities at the Philippine booth to attract more booth visitors and create stronger consumer interest during exhibition day. Promotional giveaways are needed for the booth activities.

### II. PURPOSE/ OBJECTIVE

The DOT is in need of service of a well- experienced company based in Korea engaged in the business of supplying/producing corporate/promotional giveaways.

### III. SCOPE OF WORK / DELIVERABLES

Following are the required specifications;

- Item: Bamboo Tumbler with pouch
- Specification: Logo on body ( 7~8cm)
- Unit: 100 pcs.



*Deadline for submission of quotation is on **August 22, 2019 at 5:00 PM.***

### III. BUDGET

Total budget allocation for the giveaways is **KRW 2,700,000**